Office of the Commissioner of State Tax. Maharashtra State, 8<sup>th</sup> Floor, GST Bhavan, Mazgaon, Mumbai-400 010.

## TRADE CIRCULAR

No. JC (HQ)-5/HQR-13/GST/2025/B-136 dated 08.10.2025.

Trade Circular No. \ 4 T of 2025.

To,

10,

Subject: Clarification on various doubts related to treatment of secondary or post-

sale discounts under GST - reg

Ref. : Circular No. 251/08/2025 dt.12<sup>th</sup> September, 2025 issued by the CBIC.

Central Board of Indirect Taxes and Customs (CBIC) has issued the above referred Circular. For the uniformity, it has been decided that the said Circular issued by the CBIC is being made applicable, *mutatis mutandis*, in implementation of the MGST Act, 2017. Copy of the referred CBIC Circular is attached herewith.

This Trade Circular is clarificatory in nature. Difficulty if any, in the implementation of this Circular may be brought to the notice of the office of the Commissioner of State Tax, Maharashtra.

(ASHEESH SHARMA) Commissioner of State Tax, Maharashtra State, Mumbai.

No. JC (HQ)-5/HQR-13/GST/2025/B- 136 dated 68.10.2025.

## Trade Circular No. \4 T of 2025.

Copy forwarded to the Joint Commissioner of State Tax (Mahavikas) with a request to upload this Trade Circular on the Departments Web-site.

## Copy forwarded to,-

- (a) The Deputy Secretary, Finance Department, Mantralaya, Mumbai-21 for information.
- (b) Accounts Officer, Sales Tax Revenue Audit, Mumbai and Nagpur.

Joint Commissioner of State Tax-HQ-5 Maharashtra State, Mumbai.

## F. No CBIC-20001/3/2025-GS-GST Government of India Ministry of Finance Department of Revenue Central Board of Indirect Taxes and Customs GST Policy Wing

North Block, New Delhi Dated the 12<sup>th</sup> September, 2025

To,

The Principal Chief Commissioners/ Chief Commissioners of Central Tax (All)
The Principal Director Generals/ Director Generals (All)

Madam / Sir,

Subject: Clarification on various doubts related to treatment of secondary or post-sale discounts under GST - reg.

Representations have been received seeking clarifications in respect of tax treatment in cases of secondary discounts or post-sale discount.

2. The matter has been examined. In order to ensure uniformity in the implementation of the law across the field formations, the Board, in exercise of its powers conferred under sub-section (1) of section 168 of the Central Goods and Services Tax Act, 2017 (hereinafter referred to as "the CGST Act") clarifies the issues as under.

S. No.	Issue	Clarification
1.	Whether the full input tax credit is	1. Section 16 (1) of the CGST Act, 2017
	available to the recipient of supply	provides that every registered person
	when the recipients make discounted	shall be entitled to take credit of input
	payments to the supplier of goods on	tax charged on any supply of goods or
	account of financial/commercial credit	services or both, which are used or
	notes issued by the said supplier?	intended to be used in the course or
		furtherance of his business.

- 2. It has been clarified vide circular No. 92/11/2019-GST dated 7<sup>th</sup> March 2019 that the supplier of goods can issue financial/commercial credit notes and in such cases, he will not be eligible to reduce his original tax liability. As the transaction value is not allowed to be reduced on account of issuance of financial/ commercial credit note, accordingly the tax charged from the recipient would also not get reduced.
- 3. Thus, it is clarified that the recipient will not be required to reverse the Input Tax Credit attributed to the discount provided on the basis of financial/commercial Credit notes issued by the supplier, as there is no reduction in the original transaction value of the supply and accordingly the corresponding tax liability would also not get reduced.
- 2. Whether a post-sale discount offered by a manufacturer to its dealer/ distributor, would be treated as a consideration paid by the manufacturer for the dealer's supply of the same goods to the end customer as a monetary value of the inducement to supply of goods manufactured by him to the end customer?
- 1. Section 2 (31) of the CGST Act, 2017 defines consideration as to include the monetary value of any act for the inducement of the supply of goods or services, whether by the recipient or by any other person.
- 2. In cases where there is no agreement between the manufacturer and the end customer, there are two independent sale transactions, one from the manufacturer to the dealer and the other from the dealer to the end customer. The essence of the

matter is that in a contract of sale, the sale is completed on the transfer of title to the goods to the buyer. Once this happens, the buyer becomes the owner of the goods, and the seller has no vestige of the title or claims therein. The dealer takes ownership of the goods purchased from the manufacturer and subsequently sells them to the end customer and transaction between the manufacturers to dealer operates on a principal-to-principal basis. These discounts are simply given for competitive pricing to push sales and merely reduce the sale price of the goods and are not linked to any independent activity rendered to the manufacturer. Therefore, it is clarified that such a discount be included cannot in consideration as the monetary value of the inducement of further supply of these goods.

3. However, in cases where the manufacturer has some agreement with an end customer to supply goods at a discounted price, the manufacturer may issue commercial or financial credit notes to the dealer, enabling such dealer to provide the goods at the agreed discounted rate to the end consumer. Therefore, it is clarified that such a post-sale discount, given by the manufacturer to the dealer for supplying goods to the end customer at a discounted rate, should

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		be included in the overall consideration as it is an inducement towards the supply
		of goods by the dealer to the end
		customer.
3.	Whether a post-sale discount extended	The matter has been examined. When
3.	by the manufacturer to the dealer can	dealers receive such post-sale discounts,
	be treated as a consideration in lieu of	they may engage in promotional
	the activities performed to promote	activities to boost sales. However, these
	the sale of the goods?	activities ultimately enhance the sale of
	2	goods that the dealers themselves own,
		thereby increasing their own revenue. In
		this context, the discount merely reduces
		the sale price of the goods and is not
		linked to any independent service
		rendered to the manufacturer. Therefore,
		it is clarified that post-sale discounts
		offered by manufacturers to dealers in
		such cases shall not be treated as
		consideration for a separate transaction
		of supply of services.
		2. However, GST would be leviable in
		cases where a dealer undertakes specific
		sales promotional activities, such as
		advertising campaigns, co-branding,
		customization services, special sales
		drives, exhibition arrangements, or
		customer support services, etc., only
		when such services are explicitly stated
		in the agreement with a clearly defined
		consideration payable for such a supply.
		In such cases, the dealer provides a

	distinct service to the supplier, and
	accordingly, GST would be chargeable.

- 3. It is requested that suitable trade notices may be issued to publicize the contents of this circular.
- 4. Difficulty if any, in the implementation of this circular may be brought to the notice of the Board.

Yours faithfully,

(Gaurav Singh)

Commissioner (GST)